

# BAANG + BURNE

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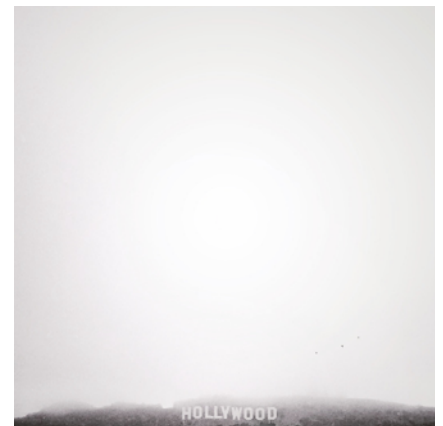
September 4, 2014 - New York City

Baang + Burne is proud to announce **Fade to White**, a special exhibit of Instagram photography by **Todd Squires**.

With the Internet of Things as a spring board and music being the constant muse, Fade to White borrows its title from Metallica's famous song, "Fade to Black," except Squires' photography celebrates the often overlooked details of the everyday; the fading footsteps of his dog Sonny as he paddles away, the white hose bonding with the white brick behind it; Squires starts from a social digital platform and turning it into art in the traditional sense --- tangible, ready to add a little bit more white to the white walls.

Leaping even further into maze on of the Internet of Things, the works starts as connected but a non-object, anti-thing, via Instagram, to a disconnected physical works of art only accessible to those who come to view the work, and finally reconnected again as art --- the entire exhibit is only viewable via Artsy, Baang + Burne's exhibiting partner for the show.

In the previous two exhibits of Squires' photography work, the curators focused on the colorful and the graphic. Erin Skyarak, Associate Director at Baang + Burne and curator for this exhibit, chose to focus on the unexpected, white. The lack of color brings an unexpected nuance to the work, the tiniest shade of pink in Sonny's nose, oblong dark circle of the lamp, the slender strip of hillside with the Hollywood Sign floating just above it. You look a little bit harder and fall into the work a little deeper. This near white on white brings to mind Yasmina Reza's play, *Art* (1994), where three friends argue over the merit of an all white painting one of them had just spent a fortune on, and if it is art. No argument is necessary in the case of Todd Squires --- the answer is yes.



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"Feeding my love for photography, Instagram came into my life and influenced me to try and capture new visuals, ideas and concepts through images. Over the last two years, I have used my photography training and experimented; trying to challenge myself with techniques only possible with this evolving technology. With the advent of new photo apps and editing capabilities in mobile photography, I am now able to create the look and feel I did back when I shot regularly with 35mm film. Now I am having a two person show of some of this recent photo work with artist Jamie F. Adams whose meticulous Los Angeles themed paintings make an amazing dialog with my photos. I hope you will come see for yourself what our love for the City of Angels has created." Todd Squires, Los Angeles, July 2014.

**Fade to White is only on view via Artsy from Sept 18th - Oct 16th.**

For additional inquiry, press or availability of work, please contact **Charlie Grosso** at **[contact@baangandburne.com](mailto:contact@baangandburne.com)**.

