

BAANG + BURNE



FOR IMMEDIATE RELEASE

"What fascinates me more than the work itself are the artists; their fears, obsessions, progression and the different ways they work through each problem set to create the next painting, drawings, sculptures, videos and photographs. The real art is them." - Charlie Grosso, Executive Director of Baang + Burne

Baang + Burne, one of the first continuous pop-up gallery to defy the traditional four-wall model is well into its third year has just undergone a complete rebrand. The gallery will continue its unconventional model and keep on presenting innovative art events in New York City and beyond. The gallery's new website is a departure from norm by shifting the focus on each individual artists instead of just the work itself. The new website integrates each artist's Instagram and Spotify account to simulate a "Being John Malkovich" moment; to see what the artist sees and hear what soundtracks their day.

"Since day one, we've written all of our press release and news letters with a causal tone. I want the gallery, the art and artists be accessible and not hide behind a lot arty BS. The rebrand stays true to the mission and takes it further by creating new opportunities for the collectors and curators to get to know the artists, as people, beyond the art."

On Jan 23rd, Baang + Burne will host a silent auction / rebrand party in New York City.

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The night will feature small works by all the artists represented by Baang + Burne with a special introduction of Skullboy, an incredible South African talent, the latest addition to the B+B roster. The a percentage of the night's proceed will benefit charity:water.

Exc Director Charlie Grosso is a well-known adventure traveler in addition to her duties at the gallery. She will be participating in The Rickshaw Run this April with another adventure traveler Sherry Ott. The Rickshaw Run is an outlandish charity road rally. They will drive a three-wheel auto-rickshaw 2000 miles across the length of India. The rally is entirely unsupported with high risk of injury, death and being overrun by cows! charity:water is their official charity.

The silent auction will feature a fantastic selection of small, affordable works by Todd Squires, Kris Graves, Michael Kirchoff, Stacia Yeapanis, Jane Zweibel, Richard Hart, Dominic Sansone, Chris Jehly, Skullboy, Joseph Cultice, Rich Tu, and Charlie Grosso and with a special surprise to be unveiled.

RSVP Here.

For More Info,

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