

For Immediate Release

For More Information
 Contact: Charlie Grosso

SCOPE NYC 2013

March 6-10

#CLITERACY at SCOPE NYC



January 23, 2013, New York, NY – Baang + Burne Contemporary is proud to be selected as an exhibitor at Scope NYC (March 6-10). We are excited to be presenting Sophia Wallace and her latest large-scale installation, CLITERACY: 100 Natural Laws as the solo artist for the prestigious art fair.

In a hyper sexualized era where sex seems passé, Wallace highlights our general mis-information with CLITERACY: 100 Natural Laws. CLITERACY is a large-scale panel spanning 10 feet by 13 feet with 100 Natural Laws as text art and a six feet neon sign, spelling Cliteracy suspended in front. The work explores a paradox; the global obsession with sexualizing female bodies in a world that is maddeningly illiterate when it comes to female sexuality

Each of the law entangles statistical facts with wit, blending together media mis-representation, historical misconceptions of female anatomy and international atrocities of female genital mutilation.

- “Solid Gold Clit”
- “Orgasm is a Fundamental, Inalienable Human Right.”
- “No Justice, No Peace, No Orgasm, No Liberty”
- “Freedom in Society Can be Measured in Distribution of Orgasms.”

These are a few of the 100 Natural Laws. CLITERACY is a new way of talking about citizenship, sexuality, human rights, and bodies. By choosing text instead of imagery, Wallace pushes the work into pure conceptualism; intellectualizing the issues and making the personal, conversational.

Wallace’s work is deeply influenced by feminist art, text art and conceptualism, but the root of what she is addressing extends beyond the scope of the art world. With that in mind, both the artist and the gallery will

BAANG + BURNE CONTEMPORARY □

www.BaangandBurne.com
contact@BaangandBurne.com
+1 646.926.6408

For More Information
Contact: Charlie Grosso

launch a social media campaign, starting February 1, broadening the scope of conversation by inviting public to submit their own fallacies (phallices), natural laws and more, all hashtagged with #cliteracy.

It is time we all become Clit-literate!

Sophia Wallace is a Brooklyn based artist. She received her BA from Smith College, MA in photography from New York University / ICP. She was a Van Lier Fellow at Art Law Residency and her work has been exhibited extensively, including KUNSTHALLE Wien Contemporary Museum in Vienna, Colgate University's Clifford Gallery, MiLK Gallery, TASCHEN Gallery, Aperture Gallery, The Assembly Room in London, Sasha Wolf Gallery, Kopeikin Gallery, Carnegie Art Museum and the Australian Centre of Photography.

Baang + Burne Contemporary will be at Scope NYC, March 6-10, 2013.

For more information, email contact@baangandburn.com

About Baang + Burne:

Baang and Burne Contemporary, is an unconventional art gallery with the spirit of an indie rock band, founded by Charlie Grosso (aka Mr.Baang) and Kesha Bruce (aka Mr. Burne) in 2009. Their gallery takes its name from a cold-war era espionage term used to describe covert sabotage and demolish operations. Grosso explains, "When we came across the term 'bang and burn' it seemed perfect. Our approach is about removing the barriers that are part of the old-school art buying experience and creating something new."

We are committed to asking challenging questions and using the gallery to continually experiment so that we may find the new solutions for both artists and collectors. Baang and Burne Contemporary is designed to continually challenge and constantly innovate. Our Mission is to make art the agent and not merely the product.

For further inquiries please email: contact@baangandburne.com or call 646-926-6408.

###